UNITED STATES DEPARTMENT OF JUSTICE WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as Amended

For Six Month Per	riod Endine	JUN 3 01968	
·		(Insert date)	
Name of Registrant SWISS NATIONAL	TOURIST OFFI	CE Registration No.	55
Business Address of Registrant 608 Fi	fth Avenue, 1	New York, N.Y. 1002)
	***************************************	er en	
	I - REGISTR	ANT	
1. Has there been a change in the informati	ion previously fu	nished in connection with	the following:
(a) If an individual:			, A
(1) Residence address	Yes 🔲	No 🔲	
(2) Citizenship (3) Occupation	Yes Yes	No 🔲	
(b) If an organization:			r.
(1) Name	Yes 🔲	No 🗶	
(2) Ownership or control(3) Branch offices	Yes 🗌 Yes 🔲	No X No X	
2. Explain fully all changes, if any, indicate	ted in Item 1.		
		 ・ をきる場合を設ける。 ・ を見ない。 ・ を見ない。 ・ がない。 ・ がない。 	in geren in Grunden von von der geboren von Von der von der von der von der
		- 1	
None			
		i i i i i i i i i i i i i i i i i i i	
IF THE REGISTRANT IS AN I		and the comment of th	the state of the s
3. Have any persons ceased acting as partn 6 month reporting period? Yes	ers, officers, dire No 🗽	ctors or similar officials of	the registrant during this
If yes, furnish the following information:		e de la companya de l	
Name	Position		Date Connection Ended

If yes, furnish the following					
				j.	
Name	Residence Address		Cilizensbip	Posit	ion Date Assumed
ody EGLI 225 E New Yo	ast 57th Str ork, N.Y. 10	eet 022	USA	Directo	
indly consult Registan Francisco. Transf	tration Stat fer of Mr. F	ement No. 2 gli was eff	58 by the Swi ected in Janu	ss Nation ary 1968.	al Tourist Offic
Has any person named in principal? Yes					crests of any foreign
If yes, identify each such p	erson and descr	ibe his service			
					•
				•	
lave any employees or indivining the distribution of the law of th	viduals other the	n officials, wh	o have filed a shor	t form registi	ation statement, ter-
es 🗶 No 🗍	James Lion Will	rene regrattatit	dring this o moti	th reporting 1	eriod?
f yes, furnish the following	information:				
ame	Posi	tion or connect	ion		
ridget CLEWS		retary	ion proping and	<u>T</u> r	Date terminated
oseph GERACI		ckroom cler	·k	ਾ ਹ	ebruary 7, 1968
ené STAEHLI	_	ountant	· 	اع. جا	ebruary 29,1968
Berti FREI		retary		. P	ebruary 29,1968
evin KELLY				M	arch 1, 1968
oris SCHLAEFLY		pping clerk		Ma	arch 16,1968
eter BOPPART	Тур				ay 17, 1968
	Shi	pping clerk			ine 7, 1968
tephan FRANZEN	Cle	rk			me 7, 1968
			e de la companion de la compan	1 50 ~	
uring this 6 month reporting		ny persons bee		ees or in any	other capacity by
incipal in other than a cleries No X	ical or secretari				ests of any foreign
yes, furnish the following i	ical or secretari		ted or similar capa		ests of any foreign
incipal in other than a cleries No X	ical or secretari				Date connection began
incipal in other than a cleries No X yes, furnish the following i	ical or secretari information: Residence		ted or similar capa Position or		ests of any foreign Date connection
incipal in other than a cleries No X yes, furnish the following i	ical or secretari information: Residence		ted or similar capa Position or		ests of any foreign Date connection
incipal in other than a cleries No X yes, furnish the following i	ical or secretari information: Residence		ted or similar capa Position or		ests of any foreign Date connection
incipal in other than a cleries No X yes, furnish the following i	ical or secretari information: Residence		ted or similar capa Position or		ests of any foreign Date connection
incipal in other than a cleries No X yes, furnish the following i	ical or secretari information: Residence		ted or similar capa Position or		ests of any foreign Date connection
cincipal in other than a cleries No X yes, furnish the following i	ical or secretari information: Residence		ted or similar capa Position or		ests of any foreign Date connection
incipal in other than a cleries No X yes, furnish the following i	ical or secretari information: Residence		ted or similar capa Position or		ests of any foreign Date connection
incipal in other than a cleries No X yes, furnish the following i	ical or secretari information: Residence		ted or similar capa Position or		ests of any foreign Date connection

II - FOREIGN PRINCIPAL

;	Yes No X	ipal ended during this o month reporting p	
	If yes, furnish the following information:	Control of the Contro	
	Name of foreign principal	 So the control of the Authority design to the second and control of the Authority of the Authority 	Date of Termination
9.	Have you acquired any new foreign principa	al during this 6 month reporting period?	Yes No X
	If yes, furnish following information:		
	Name and address of foreign principal		Date acquired
10.	In addition to those named in Items 8 and 9 sent during the 6 month reporting period.), ifany, list the foreign principals whom	you continued to repre-
	Swiss National Tourist Office, Swiss Federal Railways, Berne,		
	I	III - ACTIVITIES	
11.	During this 6 month reporting period, have y foreign principal named in Items 8, 9 and 10		
	If yes, identify each such foreign principal	and describe in full detail your activities	and services;
	Giving free information on travaccommodations and conditions; to travel agencies, tour organichildren who ask for it. Furnistravel agents; loaning lantern and clubs who apply for them. Fand photographs on Switzerland placing advertisements in newsportation for writers, reporter amendment.	distributing travel literature zers and individuals, teachers thing of Swiss transportation to slides and films to lecturers a curnishing to newspapers and mag s scenic attractions, its life papers and magazines. Arranging	and posters and school ickets to and schools gazines articles and culture. Also for free trans-
	See attached list regarding fre	e transportation.	
		र प्राप्त के प्राप्त के किया है है जिसके के किया है जिसके के किया है जिसके के किया है जिसके के किया है जिसके क जिसके किया है जिसके किया है जिसके किया है जिसके के किया किया है जिसके के किया किया है जिसके के किया किया है जिस जिसके किया है जिसके किया ह	$\Phi_{ij} = \{ (i,j) \mid \forall i \in \mathcal{I}_{ij} \mid i \in \mathcal{I}_{ij} \} $

¹ The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

as defined		area, iim to Juguii Deli	Fig. 1	eugageo in political activity
Yes 🔲	No 🗓			
If was ide	untifu aaab ayab fassia			political activity, indicating,
among oth achieve th	er things, the relation is purpose. If the reg	ns, interests and poli gistrant arranged, spe	icies sought to be influence	ed and the means employed to ses, lectures or radio and TV
				† •
				·
, 1	· -			
		•	- 1-2-5 - 1-2-	
		· ·		J

				•
			and the second of	
				Andreas (September 1997)
	n to the above describ ny or all of your forei			rity on your own behalf which
Yes	No 'X	• •		
If yes, de	scribe fully.			
			• Marine and the second of the	
			* · ·	

The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes X Ño

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.3

Date	From Whom	Purpose	Amount
January February March April May June	SNTO, Zurich do do do do do	current exp. do do do do do do	\$ 5.974.18 \$ 18.419.98 \$ 17.802.54 \$ 7.737.19 \$ 13.994.51 \$ 21.340.69
		Total	\$ 85.269.09

Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value 4 other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes 🗀 No X

If yes, furnish the following information:

Name of foreign principal

Date Received

Description of thing of value

Purpose

value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

4 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like,

A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of

15. (a)	DISBURSEMENTS - MONIES			Table 1					
	During this 6 month reporting period, hav								
	(1) disbursed or expended monies in con	nnection w	ith ac		on behalf	of any	foreign	principal	named
	in Items 8, 9 and 10 of this statement	t? Yes 🗓] ,	No [in sept.			

(2) transmitted monies to any such foreign principal? Yes No.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date

 $To\ Whom$

Purpose

Amount

we refer to separate sheet

Total

15.	(b)	DISBURSEMENTS -	- THINGS	OF VAI	JJE
-----	-----	------------------------	----------	--------	-----

	Yes 🗍	N- []			-	*
		No X		e en en en e		e de de la companya d
		ish the following information:	0.1.1.4	t t to a kind w	er elikara elektrika. Ling	
	Date disposed	Name of person to whom given	On bebalf of wbat foreign principal	:	Description of thing of value	Purpo
		:			en Santa de la composición de la compo	t e e e e e e
(c)	DISBURSEM Ducing this	ENTS - POLITICAL CONTRIB	BUTIONS		•	
	or through a	omonth reporting period, have y ny other person, made any cont to any political office, or in cont	ou from your own	n funds as ev or othe	nd on your own beha	lf either direc
		to any political office, or in condidates for political office?		primary	election, convention	connection w , or caucus h
			Yes	No 🔀		
	If yes, furnis	sh the following information:				
	Date	Amount or thing	Name o		Name of	
		of value	politica organizat		Name of candidate	
					To the wheth with our good sign	
				-		
		·			7.4	
				•		
	e de la companya de l				en de la companya del companya de la companya del companya de la c	
	4			·		
						•
				***	and the second of the second o	
						
		V - POLITI	CAL PROPAGA!	NDA	en e	
/ \$	tion 1(j) of the	Act defines Unalistant and	••			The second secon
Jacon Jacon	will as a kink	he intendo en manallo.		a 10' or mu	n any other way influent	inating the san
any se any se a gove promot otes any	ection of the pul- grament of a force se in the United y racial, social, American repu	polic within the United States with eign country or a foreign political States racial, religious, or social political, or religious disorder, cubic or the overthrow of any governse of force or violence.)	reference to the p party or with refer dissensions, or	rence to the (2) which (public interests, policies of the devices of the devices, in t	ies, or relation he United State stigates, or pro-
any sees a gove a gove promototes any other ay mean	ection of the pul- ranment of a for- ie in the United y racial, social, American repu- s involving the	eign country or a foreign political States racial, religious, or social political, or religious disorder, capitic or the overthrow of any goveruse of force or violence.)	reference to the p party or with refer I dissensions, or ivil riot, or other rnment or politice	rence to the (2) which a conflict in a subdivis	public interests, policies of the devocates, advises, in volving the use of forcion of any other. Amer	cies, or relation the United State stigates, or pro- te or violence i ican republic b
any se a gove promoto otes and other	ection of the pul- ranment of a for- ie in the United y racial, social, American repu- s involving the	eign country or a foreign political States racial, religious, or social political, or religious disorder, could be a social use of force or violence.)	reference to the p party or with refer I dissensions, or ivil riot, or other rnment or politice	rence to the (2) which a conflict in a subdivis	public interests, policies of the devocates, advises, in volving the use of forcion of any other. Amer	cies, or relation the United State stigates, or pro- te or violence i ican republic b
any see a gove promototes and other mean	ection of the pul- transent of a force in the United y racial, social, American repu- s involving the aganda as defi	eign country or a foreign political States racial, religious, or social political, or religious disorder, cablic or the overthrow of any government of force or violence.) The reporting period, did you presided above? Yes No	reference to the p party or with refer l dissensions, or ivil riot, or other rnment or political pare, disseminat	rence to the (2) which a conflict in aubdivis	public interests, policies of the devocates, advises, in volving the use of forcion of any other. Amer	cies, or relation the United State stigates, or pro- te or violence i ican republic b
r any seef a gover promototes any other my mean	ection of the pul- irnment of a force in the United y racial, social, American repu- s involving the aganda as defi	eign country or a foreign political States racial, religious, or social political, or religious disorder, cablic or the overthrow of any government of force or violence.) The reporting period, did you presided above? Yes No.	reference to the p party or with refer l dissensions, or ivil riot, or other rnment or political pare, disseminat	rence to the (2) which a conflict in aubdivis	public interests, policies of the devocates, advises, in volving the use of forcion of any other. Amer	cies, or relation the United State stigates, or pro- te or violence i ican republic b
r any see f a gove r promototes any ny other ny mean	ection of the pul- irnment of a force in the United y racial, social, American repu- s involving the aganda as defi	eign country or a foreign political States racial, religious, or social political, or religious disorder, cablic or the overthrow of any government of force or violence.) The reporting period, did you presided above? Yes No.	reference to the p party or with refer l dissensions, or ivil riot, or other rnment or politice pare, disseminat X IN THIS SECTI	rence to the (2) which a conflict in aubdivis	public interests, policies of the devocates, advises, in volving the use of forcion of any other. Amer	cies, or relation the United State stigates, or pro- te or violence i ican republic b
any see a gove promototes any other ny mean	ection of the pul- irnment of a force in the United y racial, social, American repu- s involving the aganda as defi	eign country or a foreign political States racial, religious, or social political, or religious disorder, cablic or the overthrow of any government of force or violence.) The reporting period, did you presided above? Yes No.	reference to the p party or with refer l dissensions, or ivil riot, or other rnment or politice pare, disseminat X IN THIS SECTI	rence to the (2) which a conflict in aubdivis	public interests, policies of the devocates, advises, in volving the use of forcion of any other. Amer	cies, or relation the United State stigates, or pro- te or violence i ican republic b

	•		unt, and indicate for what	period of time.
			$\begin{array}{cccccccccccccccccccccccccccccccccccc$	•
			and the same of t	
inat	ion of political propagar	g period, did your activities ida include the use of any of Magazine or newspaper articles Press releases	the following:	, i r
		3:3 3:3		and policinal proposes
	ing this o month reporting in a continuity of the following i	g period, did you disseminat	e of cause to be dissemina	ned pointient propagan
[]	Public Officials	Newspapers		Libraries
	Legislators	Editors		Libraries Educational institution
	•			the state of the s
لــا	Government agencies	Civic groups or	RESOCIACIONS	Nationality groups
	Other (specify) None			·
l. Wha	nt language was used in t	his political propaganda:	S. Australia California	· · · · · · · · · · · · · · · · · · ·
	English	Other (specify)	None	
لسا		other (specify)	Mottle	
Yes	No X	such political propaganda ma	sterial with the statement r	equired by Section 4(b
			And the second second	
the	Act? Yes	No 🗓		- Danie for each in-
the 4. Did	Act? Yes you file with the Regis	No x		n Report for each iten
the 4. Did suc	Act? Yes you file with the Regis h political propaganda m	No 🗓		n Report for each iten
the 4. Did	you file with the Registh political propaganda m	No x		n Report for each iter
the 4. Did suc	Act? Yes you file with the Regis h political propaganda m	No x	101 under the Act?	n Report for each iten
the 4. Did suc Yes	Act? Yes you file with the Registh political propaganda m No	No x tration Section, Department aterial as required by Rule 4	101 under the Act?	n Report for each iten
the 4. Did suc Yes 5. EX	Act? Yes you file with the Regist h political propaganda m No No HIBITS A AND B	No x tration Section, Department aterial as required by Rule 4 VI - EXHIBITS AND A	101 under the Act?	
the 4. Did suc Yes	you file with the Registh political propaganda m No X HIBITS A AND B Have you filed for each	No x tration Section, Department aterial as required by Rule 4 VI - EXHIBITS AND AT of the newly acquired foreign	101 under the Act?	
the 4. Did suc Yes 5. EX	you file with the Regist h political propaganda m No X HIBITS A AND B Have you filed for each Exhibit A6 Yes	No x tration Section, Department aterial as required by Rule 4 VI - EXHIBITS AND AT of the newly acquired foreign	101 under the Act?	
the 4. Did suc Yes	you file with the Registh political propaganda m No X HIBITS A AND B Have you filed for each	No x tration Section, Department aterial as required by Rule 4 VI - EXHIBITS AND AT of the newly acquired foreign	101 under the Act?	
the f. Did suc Yes 5. EX	you file with the Regist h political propaganda m No X HIBITS A AND B Have you filed for each Exhibit A6 Yes	No x tration Section, Department aterial as required by Rule 4 VI - EXHIBITS AND AT of the newly acquired foreign No x No x	101 under the Act?	
the f. Did suc Yes 5. EX (a)	you file with the Registh political propaganda medical propaganda medi	No x tration Section, Department aterial as required by Rule 4 VI - EXHIBITS AND AT of the newly acquired foreign No x No x required exhibit. nges in the Exhibits A and I	(O) under the Act? ITACHMENTS n principals in Item 9 the (ollowing:
the 4. Did suc Yes 5. EX (a)	you file with the Regist h political propaganda me No X HIBITS A AND B Have you filed for each Exhibit A ⁶ Yes Exhibit B ⁷ Yes If no, please attach the Have there been any charepresented during this Yes No X	No x tration Section, Department aterial as required by Rule 4 VI - EXHIBITS AND AT of the newly acquired foreign No x No x required exhibit. nges in the Exhibits A and I six month period?	TTACHMENTS In principals in Item 9 the f	ollowing:
the f. Did suc Yes 5. EX (a)	you file with the Regist h political propaganda me No X HIBITS A AND B Have you filed for each Exhibit A6 Yes Exhibit B7 Yes If no, please attach the Have there been any chare represented during this Yes No X If yes, have you filed an	required exhibits A and I six month period?	TTACHMENTS In principals in Item 9 the f	ollowing:
the 4. Did suc Yes 5. EX (a)	you file with the Regist h political propaganda me No X HIBITS A AND B Have you filed for each Exhibit A ⁶ Yes Exhibit B ⁷ Yes If no, please attach the Have there been any charepresented during this Yes No X	required exhibits A and I six month period?	TTACHMENTS In principals in Item 9 the f	ollowing:

between the registrant and the foreign principal.

No
dge and belief, except that the under- ion contained in attached Short Form s (their) personal knowledge.
print name under each signature)
NATIONAL FOURIST OFFICE
li, Director
<u> </u>
1
2
Then
thre of nothing or other officer)
thre of notary or other officer)
Gre of notary or other officer)

GPO 923.000

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington. D.C. 20530.

Free transportation within Switzerland provided for:

Mr. George Nagorski, District Sales Manager, Swissair, New York	\$ 16.10
Miss Peggy Collins, Fashion Editor, Skiing Magazine, 1 Park Avenue, New York, N.Y.	\$ 21.15
Mr. Edwin Waldvogel, Manager, Techn.Procurement, Swissair New York	\$ 19.30
Mr. Hans U. Hauser, Maint.Manager, Techn.Service, Swissair, New York	\$ 19.30
Miss Elfriede K. Rabic, Passenger Sales Agent, Swissair, Cleveland, Ohio	\$ 16.45
Mr. Harry W. Mallinoff, Sales Representative Swissair, Washington, DC	\$ 14.15
Miss Patricia J. Fraser, Sales Agent Swissair, Toronto, Canada	\$ 13.30
Mr. Robert J. MacKay, Sales Representative, Swissair, Washington, DC	\$ 14.15
Mr. George Bush, Eastern Editor, Better Homes & Gardens, 750 Third Avenue, New York, N.Y.	\$ 59.30
Mrs. George Bush, redakt.Mitarbeiter, Skiing, 1 Park Avenue, New York, N.Y.	\$ 41.95
Mr. & Mrs. Helmut Koenig, Journalists, 14 Christopher Street, New York, N.Y. 10014	\$ 56.60
Mr. Werner Seiler, Cargo Sales and Traffic Manager, Swissair, New York	\$ 13.30
Mr. Max Straehl, Dispatcher, Hangar 15, Swissair, New York	\$ 14.15
Miss Matilde Valdez, Reservation Agent, National Airlines, New York	\$ 13.45
Mr. Werner Stalder, Catering Agent, Catering Dept. Swissair, New York	\$ 23.75
Mr. Robert Deardorf, Reisejournalist, The New York Times, 305 East Queen St., Chambersburg, Pa.	\$ 17.85
Mrs. Hilda E. Hoffmann, St. Louis Distr. Sales Office, Swissair, St. Louis, Missouri	\$ 16.45

Mr. & Mrs. Thomas Fleming, Schriftsteller, 315 East 72nd Street, New York, N.Y.	\$	24.80
Mr.Norman J. Le Comte, Filmproduzent, 373 New Boston Raod, Fall River, Mass.	\$	32.90
Miss Anne-Marie M. Gschliffner, Ticket Agent, Swissair, CTO Chicago, Chicago, Illinois	\$	20.35
Miss Janice Parker, Specialist Tours, Swissair, New York	\$	16.45
Mr. Walter Achermann, District Sales Manager, Swissair, Toronto, Canada	\$	17.25
Mr. Peter Luethi, Supervisor Visit USA Dept., Swissair, New York	\$	13.35
Mr. Ruedi A. Zbinden, Sales Representative, Cargo Sale, Swissair, Minneapolis., Minn.	\$	21.05
Mr. Eduard Schmid, Travel Specialist, Swissair, New York	\$	29.50
Mr. Rudolf Stalder, District Sales Manager Swissair, Montreal, Canada	\$	19.30
Mr. George Bush, Eastern Editor, Better Homes & Gardens, 750 Third Avenue, New York, N.Y.	\$	16.05
Mrs. George Bush, redakt.Mitarbeiterin, Skiing, 1 Park Avenue, New York, N.Y.	\$	16.05
Dr. Joseph Mannheim, Schweiz. Depeschenagentur, 48-23 208th St., Bayside, L.I., New York	\$	24.05
Miss Frieda Altenhein, Assistant Editor, Better Homes & Gardens, 750 Thir Avenue, New York, N.Y.	, \$	32.25
Mr. Hans Schmid, Manager Revenue Accounting, Swissair, New York	\$	15.15
Miss Norma Salas, Sales Agent, Swissair, Dallas	\$	23.50
Miss Helga Nordkaemper, Ticket Sales Agent, Swissair, New York	\$	15.15

Mr. Alfons Noesberger, Accountant, Swissair, New York	\$ 13.60
Mr. B. Jaquiery, Operations Manager, Swissair, New York	\$ 15.75
Mr. Robert D. Sloane, Kolumnist, Box 2205, West Hartford, Conn.	\$ 19.15
Miss Emma Spezzano & Miss Violet Spezzano, 43 North Ridge Road, Old Greenwich, Conn.	\$ 46.70
Mr. & Mrs. Earl C. Brennen, 617 S. Henricks Ave. Los Angeles, California	\$ 20.30
Miss Lucy D. Walla, General Accounting, Hangar 15, Swissair, New York	\$ 18.55
Mr. Bert A. Davis, The Kings Journal, 1103 55th Street, Brooklyn, New York	\$ 4.90
Mr. Oscar Bosshart, Asst.Tariffs Manager, Tariffs Office, Swissair, New York	\$ 20.05

Item 15 (a) DISPURSED TS - MONIES

,		and the second s	
Date payment was made:	Name of person to whom payment was made	Purpose for whice payment was made	
Jan.lst to			us \$
June 30th, 1968	G. Egli	salary	9 600 77
·	Wm. W. Scherer	•	5.732.76
$\mathcal{M}_{\mathcal{A}}}}}}}}}}$	Wm. Isler	N .	5.002.46
**	LICK TOTTERTHE		4.893.92
	Paul Fueglister	₩	5.458.90
• 1 /		<u>.</u>	4.440.78
	Victor Saviola	<u></u>	4.590.98
	Bruno Boehm	*	3.3 06
	Marcel Grandjean	7	3.551.22
	Juerg Moser		3.238.29
	Walter Bruderer		3.107.03
	Edgar Stecher Rene Staehli		3.996.12
	C. Apostle		1.276.28
	S. Boehm	÷	1.260 1.734
	P. Boppart	*	640
	A. Bosshardt	🛊 🔻	1.080
	M. Castrischer	•	2.470
	B. Clews	H	560
	E. Cunningham	•	2.600
	A. Dieguez	•	2.425
	S. Franzen	•	2.300
	B. Frei	•	855
	M. Ganz	***	2.730.—
	J. Geraci	<u></u>	1.088
	H. Ineichen	•	2.210
	L. Kayser	<u> </u>	119
	K. Kelly	•	85
	R. Krisburg	<u> </u>	323
	I. Kuhn		2.340
	T. Nyffenegger L. Porochnia	*	425
	Y. Ratz		493
	J. Richman	•	2.600
	D. Schlafly	•	238.— 680.—
	D. Schmid	•	2.340
	R. Seitz	•	3.042.60
	*paid direct through h	eadquarters	<u>91.913.07</u>
	Rent, Insurance, Clea	ning, Heating etc.	47.049.79
	Office supplies etc.		14.046.79
	Advertising		58.593.87
	Publicity: a) window		290.25
	b) moving	pictures	1.008.16 1.298.41
	Pub.Rel.: a) article	a by our	
	PR cons		3.249.90
	b) Press r		5 44 5 55
	radio s		1.443.33
	c) recepti	on for	
		Agents &	580 88
		tivities	<u>578.37</u> 5.271.60
	Traveling duties of a		2.041.70
	Mailing, custom dutie	e œ procketake 1668	
			\$ 237.841.37
A	•		
Agency San Fran	ncisco		\$ 34.000
Rent Swissair	Space Chicago		\$ 2.954.76
	•		#=====================================
Our advertising	r aranov.	Our PR Consulta	
ONT START OF STITE	R aranon:	our ty consults	
			over

Wyse Advertising 845 Third Avenue
New York, N.Y. 10022

podeligant Inch addaeph Gould Assoc. 441:Lexington Avenue New York City Brokenik Lookk. 2000 a 3.100b reasburn railis. anderdi argui Reic (bucall sidened .r - Mach 4 वैद्याल्यका 🔐 and and an and an B. WULD . C suderimist in ាត់សម្លេចជាប់ 🧀 BOSEFFEE . O a. dei M. dena d. serect A deicu ានសង្គិតិសុខ 🐯 $oldsymbol{...}$ Kelly rassician .. mikes ... respective .. wintoomed .

.. nahn
i. dyfferiajer
i. horocraiu
Y. data
n. efelleria
D. Behlufly
b. Seblik
.. leite

plin dicoct Annound needs without with a close with an also also will be also willi

garitait (avea.

turni ib wobaiw (m'sylicitoric e word pylive (d

end, icl.: a) articles by one end at the constant

b, Prose released to redict to serious

Wilder Committee

LITTLE SEE SER CONTRACTOR

1. A 1. A 2.

fr C.

* >

40

đ:

ě!

\$1

41

25

11

11

21

9x -> < %

Krandin

San Cherry

Lange & South

--- - EV ...

--- () free

---- C

1.

• 4 4

1

1. 1. 1.

1 Note that 1

1. June 1

Our advertising agency:

Our PR Consultant:

roje rajijaoosh to seannos arbeit

dravel agrass common objects

opradivitor de la comitica del comitica de la comitica de la comitica del comitica de la comita del comitica de la comitica del comitica del comitica de la comitica del comitica de la comitica del comitica de la comi

a rae w , a lie re from infrare como a Ala Mary, e escabe a constitue de la como a como a como de la como

oolibarran med maced

associate and a final contraction of the

30000 makedday, or mid

The first of the second of the

لمره بالمراهيلان

50. gas.

12.000.00

16.15